



TEXAS SCHOOLS, STEP UP TO THE 2017 COMMUNITY CHALLENGE!

JANUARY 9TH - MARCH 31ST

HOW IT WORKS:

The IT'S TIME TEXAS Community Challenge, Presented by H-E-B, is an easy and fun way for entire Texas communities to demonstrate their commitment to healthy living! In its fifth year, the Community Challenge is the only statewide competition of its kind that gets schools and school districts, businesses, organizations, mayors, and community members all earning points for their cities and towns by making healthy choices. Your students, faculty, and staff can earn points by registering on the Community Challenge website (www.ittcommunitychallenge.com) and participating in a variety of healthy activities such as posting Healthy Selfies, planning healthy activities, and tracking physical activity. The winning community and school district in each size category will receive funds to put toward future health efforts!

HOW YOU CAN EARN POINTS FOR YOUR SCHOOL DISTRICT & COMMUNITY:



200-2000 POINTS

Take the Pledge:

- 200pts - Teacher Pledge • 250 pts - PTA Pledge • 500 pts - District SHAC Member Pledge
- 500 pts - Principal Pledge • 1000 pts - District Health & Wellness Coordinator Pledge
- 2000 Pts - Superintendent Pledge



100 POINTS

Make a Staff Shout Out! Take a photo holding our Shout Out Card, with at least three present in the photo.



200 POINTS

Organize a Healthy Staff Activity! At least three school staff members must participate.



500 POINTS

Implement a Teach Healthier Activity! Educators may earn points for one Teach Healthier lesson per day.



"This is the first time I have participated, but I think it is something that we should continue to do even after the Challenge ends. No matter if we win or lose, I know I'm making a huge impact in the lives of these kids because they are making healthier choices every day. IT'S TIME for communities to educate youth on the importance of being healthy! They are our future!"

-Kimberly Hanson, Bel Air Elementary School, Athens, TX

www.ittcommunitychallenge.com



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