



# New Braunfels Independent School District Department Organizational Chart

*Home of the New  
Braunfels Unicorns!*

## Department Services:

Advertising  
Branding & Imaging  
Business Partnerships  
Community Relations  
Emergency Notifications  
Marketing  
Media Relations  
Photography  
Public Information  
Publication Production  
Public Relations  
School Messenger  
Special Event Planning  
TV Production/Channel 98  
Website Content Management

## COMMUNICATIONS DEPARTMENT

